

AMANDA SLATYER

FREELANCE PRODUCER | P M



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PROFILE

I am an experienced short form producer and production manager with a background in both production company and agency production. I have been involved in many award-winning and high profile commercial and short form campaigns.

I have produced commercials—including live action, animation, and radio for various media formats, as well as online content and still photography. I have filmed locally (Sydney, Brisbane, Melbourne, Perth) and in international locations (Uruguay, Brazil, New Zealand, the US, Canada, Japan, Hungary).

In addition to short form productions, I have supervised the post production for three documentaries produced by This Film Studio:

- SAVE THIS RHINO INDIA, winner of the Asian Academy Creative Award for Best Natural History & Wildlife Show 2021 and Best Current Affairs Program.
- SAVE THIS SHARK
- SAVE THIS RHINO, winner of the Lumiere Award.

PROFESSIONAL EXPERIENCE

I have extensive experience and expertise in all aspects of production. This includes partnering with key creatives and artists to develop the approach and treatment, managing budgets, scheduling, location scouting, booking crew, gear, and locations, interfacing with cost controllers, collaborating with all Agency and Client stakeholders, developing all necessary briefs for suppliers, licensing music, contracting cast, casting voice overs, and liaising with regulatory bodies such as Kids Guardian and Clear Ads.

Via agency J Walter Thompson (JWT) I contributed to many award winning campaigns such as:

- Kellogg's UNSTOPPABLE, Branded Entertainment, Online films – Bronze LIA; One Show Silver Pencil; and The New York Festivals Advertising Awards Finalist.
- Dove SEARCHING, Corporate Image and Sponsorship – Spikes Asia Shortlist.
- Queeraz VIRTUAL EQUALITY, Spikes Asia Bronze Spike.
- Vodafone DREAM JOB, Adfest Bronze Mobile Lotus.
- Berlei I TOUCH MYSELF, Social Influencer Marketing One Show Bronze; and Gerety Works For Good Cut Shortlisted.

See page 2 for recent productions.

RECENT PRODUCTIONS

ROLE: Producer
Director: Justin McMillan
Photographer & Videographer: Andy Hardy
Production: New Colony
Brand: Demazin
Campaign: Brand
Shoot: 2x days live action, KV stills, social media stills and videography.

ROLE: Producer
Director: Joe Machart
Production: Mach 1
Brand: NRL
Campaign: Vegas Launch

ROLE: Producer
Director: Marty Moynihan
Production: Mach 1
Brand: NRL
Campaign: Premiership Launch

ROLE: Line Producer
Photographer: Alina Gozin'a
Production: Merv Films
EP: Tim Berriman
Brand: Pymble Ladies College
Campaign: Brand
Shoot: 2x day stills

ROLE: Line Producer
Photographer: Alina Gozin'a
Production: Time & Place
Campaign: Brand
Shoot: 1x day stills

ROLE: Line Producer
Photographer: Alina Gozin'a
Production: Nine
Brand: AFR
Campaign: Kip Williams
Shoot: 1x day stills.

ROLE: Line Producer | Production Manager
Director & Photographer: Gemma Lee
Production: Merv Films
EP: Tim Berriman
Brand: Nutra-Life
Campaign: Brand
Shoot: 2x days live action and stills.

ROLE: Line Producer | Production Manager
Director & Photographer: Gemma Lee
Production: Merv Films
EP: Tim Berriman
Brand: Stockland
Campaign: Christmas
Shoot: 1x day live action and stills.

ROLE: Producer | Production Manager
Director: Robin Sung
Photographer: Jason Ierace
Production: Monolux
Brand: Sydney Children's Hospitals Foundation
Campaign: Brand
Shoot: 3x live action shoot days + 1x day stills.

ROLE: Producer | Production Manager
Director: Robin Sung
Photographer On-Set: Robert Gray
Photographer Portraits: Hugh Stewart
Production: Archibald Williams
Brand: Cancer Council Australia
Campaign: Brand
Shoot: 2x days live action, videography and TVC stills + 1x day portrait stills.

ROLE: Producer | Production Manager
Director: Robin Sung
Production: Monolux
Photographer: Robert Gray
Food Socials Photographer: Shibani Mishra
Production: Archibald Williams
Brand: Cancer Council Australia
Campaign: Australia's Biggest Morning Tea
Shoot: 1x day live action and stills combined.

ROLE: Producer | Production Manager
Production Company: 98
EP: Keith Rodger
Film: The Pope's Exorcist
Studio: Sony Pictures
Campaign: Virtual Junket

ROLE: Production Manager
Production Company: 98
EP: Keith Rodger
Film: Project Craven
Studio: Sony Pictures
Shoot: 1x day pick-up for film.