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# JENNY WEBB

TVC PRODUCTION MANAGER

## PROFILE

I have over 15 years experience working as a TVC Production Manager within the UK and Australia. In this time I have worked on high end big budget brand campaigns through to small or no budget guerrilla style shoots and everything in between. I have worked with award winning Directors across multiple formats & shooting styles and over time my experience has evolved along with the industry to include multi-platform campaigns, branded content and online & digital content. I am also lucky to have had the opportunity to hone my skills on some longer form content & drama with some extremely talented filmmakers. I pride myself on my ability to execute a production brief with efficiency, while remaining calm under pressure and collaborating with my team.

## TVCs 2007– 2017

A small selection of TVCs I have Production Managed since returning to Sydney from London:


<b>QANTAS</b>	"Business Rewards"	The Monkeys	RABBIT CONTENT	Director: Daniel Mitchell
<b>McDonald's</b>	"All Day Breakfast"	DDB	PLAZA Films	Director: Steve Hudson
<b>Volkswagen</b>	"Free Auto"	DDB	PLAZA Films	Director: Steve Hudson
<b>Honda Japan</b>	"Field Sailing"	Dentsu Inc	WINDOW	Director: Andrew Hardaway
<b>Sunbites</b>	"Celebrate the Small Stuff"	Clemenger BBDO	JUNGLE	Director: Steve Saussey
<b>kikki.K</b>	"A Very Swedish Xmas"	SMART	HOWLING	Director: Tim Green
<b>NSW Fire &amp; SES</b>	"Fire & SES Levy"	The Brand Pool	HOWLING	Director: Time Green
<b>Hyundai</b>	"The Window"	Innocean	RABBIT CONTENT	Director: Daniel Mitchell
<b>Guide Dogs</b>	"Respect My Uniform"	The Monkeys	RABBIT CONTENT	Director: Daniel Mitchell
<b>VB</b>	"Raise a Glass"	DROGA5	EXIT FILMS	Director: Amy Gebhardt
<b>Purplebricks</b>	"Launch TVCs"	VCCP	JUNGLE	Director: Trevor Clarence
<b>Woolworths</b>	"Christmas"	M&C Saatchi	WINDOW	Director: Rey Carlson
<b>NRL</b>	"Season's Ready to Start"	MJW	ORANGE WHIP	Director: Simon MacRae
<b>Coles</b>	"Curtis Stone"	DDB	ORANGE WHIP	Director: Simon MacRae
<b>Hyundai</b>	"Get Moving"	Innocean	EXIT FILMS	Director: Jolyon Watkins
<b>Volkswagen</b>	"Postcards"	DDB	WINDOW	Director: Sng Tong Beng
<b>Mitsubishi</b>	"You've Got To Love"	Clemenger BBDO	EXIT FILMS	Director: Jolyon Watkins
<b>Mercedes</b>	"Reach the Top"	BBDO China	WINDOW	Director: Sng Tong Beng
<b>Nutella</b>	"Rise & Shine"	BMF	WINDOW	Director: Sng Tong Beng
<b>Novartis</b>	"Sentinal Brand"	LOUD	OASIS FILMS	Director: Kriv Stenders
<b>Pepsi Max</b>	"Pick Me"	M&C Saatchi	KITE	Director: Scott Patterson

## A selection of TVCs 2003-2007

all as in-house  
 Production Manager

@ MOON Films  
 London, UK

**O2 - 6 Nations** for AIS Dir: David Kerr; **VW** for DDB Dir: Armando Iannucci; **Mazda MX5** for Syzgy UK Dir: David Kerr; **KIA Motors** for Mustoes Dir: Steve Dunn; **ING Direct** for VCCP Dir: Mike Stephenson; **Bank of Scotland** for DLKW Dir: Mike Stephenson; **Nationwide Building Society** for Leagas Delaney Dir: Armando Iannucci; **Kimberley-Clark** for JWT Dir: David Kerr; **Ryvita** for MWO Dir: Mike Stephenson; **Energizer** for Burkitt DDB Dir: David Kerr; **IKEA** for Karmarama Dir: Dan Outram; **Shelter** for Leo Burnett Dir: Armando Iannucci; **Tetley Tea** for MCB Dir: Armando Iannucci; **Boots** for JWT Dir: Steve Dunn; **Comic Relief** for Grey London Dir: Lex Quinn; **War On Want** for Joshua Advertising Dir: Lee Donaldson;

<p><b>ONLINE CONTENT</b></p> <p><b>Westfield</b></p> <p><b>Vanish Napisan</b></p> <p><b>Mirvac</b></p> <p><b>Lawnbuilder</b></p> <p><b>Mazda</b></p>	<p>Branded Content &amp; Digital Campaigns I have Production Managed:</p> <p>"Christmas 2016" Sibling Agency CRYBABY Director: Catherine Stone - Online Content Videos &amp; Smartscreen Videos</p> <p>"Sponsor the White House" Euro RSCG WINDOW Director: Daniel Reisinger - 20 Webisodes, Facebook Page, Voxpops, PR Campaign &amp; Consumer Competition</p> <p>"8 Chilfey Square Project" Mirvac WINDOW Director: Mark Joffe - Longform Build Documentary &amp; Online Content captured over the 18month construction process</p> <p>"Grass is Good" Rhodes Shapter ORANGE WHIP Director: Simon MacRae - TVC, Online Content Videos, Making of Video, Live Webcam &amp; Promo Event</p> <p>"MX-5 Roadster Coupe" Syzygy UK MOON FILMS Director: David Kerr - Micro-site, 16 x Branded Entertainment Films</p>
<p><b>STILLS</b></p> <p><b>Transport for NSW</b></p> <p><b>Patties Party Pack</b></p> <p><b>NAB</b></p> <p><b>News Corp Aust.</b></p>	<p>Stills Campaigns I have Production Managed:</p> <p>RBT "Plan B" Ogilvy &amp; Mather POOL Photographer: Simon Harsent</p> <p>"Pies" Clemenger BBDO POOL Photographer: Sean Izzard</p> <p>"Bullying" Clemenger BBDO Melb POOL Photographer: Sean Izzard</p> <p>"David Attenborough Collection" Archibold/Williams WINDOW Photographer: Andy Rose</p>
<p><b>FEATURE FILMS</b></p>	<p>'Australia' Bazmark Film II Director: Bas Luhrmann - Assistant Costume Co-ordinator</p>
<p><b>SHORT FILM</b></p> <p>As Co-Producer</p> <p>Synopsis:</p> <p>Selected for the following festivals</p>	<p>'Three Sixty' Director: Dan Mitchell Written &amp; Produced by: Antony Bowman 20mins – 35mm</p> <p>Two youths, eager to make a quick buck, accept a job from a nightclub owner to kidnap the girlfriend of a famous football player...</p> <p>In a comic turn of mistaken identity, the kidnapped girl, calling herself Sam, cunningly convinces our bemused boys that she is really the daughter of a New York Mafia family and, should they not release her pronto, her 'hit man' brother will track them down...</p> <p>FlickerFest, Clint Eastwood's Carmel Film Festival, Hollywood Film Festival, Cockatoo Island Film Festival, Hollywood Discovery Award ... amongst many others!</p> 

**SHORT FILM**

As Producer

'A Supermarket Love Song'

Director: Dan Outram

14 mins - 35mm

Synopsis:

A teenage girl assigned to community service takes an elderly man to the supermarket. The trip to and from the supermarket may be a simple journey, but it is one in which two very different individuals begin to understand one another. A love song in a minor key.



Selected for the following festivals

**Sundance (SPECIAL SELECTED FOR ON-LINE SHOWCASE)  
Atlanta (WINNER BEST NARRATIVE SHORT)**

Los Angeles, Seattle, Melbourne, Denver, Palm Springs, Bermuda, Kodak Short Film Showcase (BAFTA), Warsaw, Prague Shorts, Indianapolis, Arizona, Roma Independent, British Film Week Kosovo, Corto in Bra, International Eskisehir Film Days, Bradford, Swansea, Bitesize, Cosi Fan Tutti Festival in Vienna, Balchik, Hull, Tallgrass & Valladolid.

**Skills**

- St John's First Aid Certificate – 'Provide First Aid' Course – valid until July 2020
- Knowledgeable on various formats – 35mm, 16mm, & Digital
- Proficient with foreign shoots - UK & Scotland, Latvia, South Africa, Australia & New Zealand
- Extensive experience working with international agencies, as well as production companies - in the capacity of being the overseas prod co, the local prod co and the facilitating prod co.
- Budgeting – compiling, management & reconciliation
- Complete with own MacBook laptop, clean full Driver's License & Car

**Education**

- University of NSW Bachelor Degree – Double Major in Film Studies & Philosophy 1997-2000
- Higher School Certificate – Willoughby Girl's High School 1991-1996

**References**

- Mike Salter – MD & Producer @ Window Productions [mike@windowproductions.com](mailto:mike@windowproductions.com)
- Nick Simkins – Executive Producer @ Jungle [nicks@jungle.ws](mailto:nicks@jungle.ws)
- Tim Green – Owner & Director @ Howling Content [tim@howlingcontent.com](mailto:tim@howlingcontent.com)