

RESUME
SARITA GOLD

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An experienced video producer who works across corporate, TVC, socials and mini doco testimonial style video with extensive account management experience.

I have travelled over the years and worked in the film and commercials space in South Africa, Singapore, LA and Australia. In 2017 I was head of production for a financial media production company, evolution media where I post produced a television series and delivered on numerous campaigns across a 7 month period.

Since then, I have run my own company working across a range of media industries including TVC's corporate video, live stream events, live events, and postproduction producing.

I thrive in a high paced environment, work well as part of a team but capable of working autonomously. I am a problem solver, tactician, organised, understand the importance of delivering to timelines often under significant pressure, while retaining a sense of humour and being supportive of the team I work with.

Producer Credits

2022

"My Two Lives, Creative Response to the Holocaust" – Short film

Barcelona Short Film Festival

Producer/Director

Best Documentary Short

Topaz Womens Short Film Festival (Dallas)

Producer / Director

Best Documentary Short

Dodge Ram

Director: Justin McMillan

Production Company: Fortress Films

Executive Producer: Ian Kenny

Agency: Joy

2021

James Squire

Director: Justin McMillan

Production Company: Fortress Films

Executive Producer: Ian Kenny

Agency: Milk & Honey

James Hardie

Director: Justin McMillan

Agency: Ogilvy

Executive Producer: Ian Kenny

Agency Producers: Josh Jenkins (EP) and Cassie Floriano

Kraken

Director: Oliver Waghorn

Production Company: NB Content (Nice Bike)

Executive Producer: Ian Kenny

Agency: Analog Folk

Medium Rare Agency

Postproduction Producer

Product: Officeworks – social media video rebrands

Lego (social media campaign)

Director: Oliver Waghorn

Production Company: NB Content (Nice Bike)

Executive Producer: Ian Kenny

Aldi (Social media campaign)

Director: Oliver Waghorn

Production Company: NB Content (Nice Bike)

Executive Producer: Ian Kenny

Yahoo

Director: Ian Kenny

Production Company: NB Content

Digital and Corporate Credits

Platinum Asset Management – An international hedge fund, [Platinum Asset Management](#) is responsible for investing over \$25 billion dollars for their clients a year. As their preferred video partner, I research and write briefs, rehearse non-actors to deliver on camera, plan logistics, and post produce countless videos over the last 5 years and continue to do so.

When Covid-19 broke in March 2020 we were running their annual Roadshow around Australia. As lockdowns took hold, we successfully converted their live event into a live broadcast (live stream). We have continued to build on this in the last two years.

Dunera – community online platform

Project Director / Producer: [ABOUT DUNERA](#)

Responsibilities: Built and managed an online platform to host online entertainment designed specifically for the aged sector. With a volunteer cast we managed and produced over 150 virtual events culminating in a live broadcast during Melbourne's ["To Melbourne with Love" live broadcast – Highlights reel](#).

Testimonial / Short form Documentary Credits

NSW Jewish Board of Deputies

As the producer of their annual Holocaust remembrance events I introduced video testimonials. I continue to provide this service as AD Media. Some recent examples include:

2022 [In her own words – Olga Horak](#)

2021 [Eddie Jaku \(author of The Happiest Man on Earth\)](#)

2021 [My Two Lives, Creative Response to the Holocaust, Lotte Weiss](#)

[Library – other videos](#)

Password: sarita

Learn from the Money Masters

Post Producer

Evolution media group

Other experience

Commercials – various, Telstra, Ansett, HSBC

Television – Water Rats, Under African Skies – South African television series

Locations – Channel nine pilot for a series

Documentaries – Disrupted (innovation), A village called Chardonnay (BBC / SBS co-production)

Digital Manager – not-for-profit – built websites, social media channels campaign development and execution, political campaigns.

References available on request

Education

Bachelor of Arts – South Africa, Producing – Metro Screen, Drama Teachers Certification

Trinity College of London, Digital Marketing – General Assembly, Google Analytics –

University of Sydney, Social Media Marketing – UTS / Social Media Marketing – Social Media Knowledge.